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Contact: Jym Alltop Tel: 800-554-9837

Email: Sales@ProVoicegreetings.com

## PROFESSIONAL VIDEO SERVICES OFFERED BY MANAGEMENT CONSULTING FIRM

The quickest, most effective way to communicate is with video but quality and content are keys to success.

Marshall VA , March 20, 2014 – With the recent acquisition of ProVoice Greetings, 3<sup>rd</sup> Wave Consulting has added video production to its list of professional service offerings. <u>Palm Island, Inc.</u> commissioned 3<sup>rd</sup> wave to produce their first video commercial, which has aired on the web (<a href="http://youtu.be/t3bt6ZgAftM">http://youtu.be/t3bt6ZgAftM</a>) and will be released to television later this year.

3<sup>rd</sup> Wave Consulting is excited to get back to their marketing roots with this latest business venture. "Our recent partnership with ProVoice Greetings has allowed us to stretch our creative muscle. People are bombarded with information and prefer getting information through video and quality graphics. ProVoice provides professional voices and crisp content to help our clients advertise their products and services," says CEO Mike Conwell. The consulting firm brings decades of expertise in business operations and execution to the table. "Having worked with large and small business, we understand what's important for busy executives and with ProVoice, we now have the proficiency to help our clients communicate clearly and succinctly to their customers. Their commercial message will be targeted to move and educate consumers." 3<sup>rd</sup> Wave is very excited to offer video production services at an affordable price with expert attention to detail.

<u>ProVoice greetings</u>, a subsidiary of 3<sup>rd</sup> Wave, offers many ways to increase sales and provide a professional telephone and website presence that's necessary – and expected – in today's competitive environment. 3<sup>rd</sup> Wave's works with both large and small business. Understanding the unique need of both. We specialize in company/project rescue and revenue acceleration. We have core competencies including streamlining business processes, as well as executive and management operations consulting.

For more information, contact 3<sup>rd</sup> Wave at <a href="mkt@3rdwavebiz.com">mkt@3rdwavebiz.com</a>, Pro Voice Greetings at <a href="mkt@3rdwavebiz.com">sales@provoicegreetings.com</a> or visit <a href="www.provoicegreetings.com">www.provoicegreetings.com</a>.